



2019 is a remarkable year for HeterMedia. Not only the company is going to celebrate its 20<sup>th</sup> anniversary, the company has also been successfully listed on the Hong Kong Exchanges and Clearing Limited (HKEx) for 2 years.

Started as a financial printing company, HeterMedia served all the big names and giant industry players such as HSBC, Manulife, Bank of China, China Eastern Airline etc. In 2018, HeterMedia once again showed its dedication to stay on top of the business trends and to bring the maximum benefits to its clients – by obtaining the ISO/IEC 27001:2013 Certification (hereafter referred to as “ISO 27001”).

“In an era of rapid changes, the only viable strategy is to adapt, and to do that, we have to evolve.” said William Chan, CEO of HeterMedia. “Besides complying with all the rules and regulations released by HKEx, we are taking extra steps to protect the data confidentiality of our clients.”

### **What is ISO 27001?**

ISO 27001 is the international best practice standard for information security and it encompasses the three essential aspects of a comprehensive information security management system (ISMS): people, processes and technology.

### **Keep information safe over the long-term**

A systematic approach that includes legal, administrative, physical and technical controls has been developed to clearly stipulate the employees’ responsibilities, for instance, Access Control Policy, Mobile Device Policy, CCTV Policy, IT Asset Management Policy, Information Classification, Labelling & Handling Policy, etc.

HeterMedia has put in place these internal control guidelines to demonstrate its commitment to data privacy and its assurance for the best efforts in maintaining the information security during the process of data collection, usage, storage and transmission.

Besides, it also illustrates that HeterMedia has continually reviewed different information risks, assessed the implications and formulated systemized measures to limit any threat or damage to the organization. These risk management practices benefit the organization by increasing reliability and security of our information systems.



### Information security is more than just IT

As the company provides intensive training for employees to stay alert of cybersecurity scams and information leak vulnerabilities, clients could have a peace of mind that HeterMedia handles sensitive data with the highest safety awareness. You may be interested to watch the [video clip](#) and see how we effectively delivered the internal training materials on ISO 27001 to our teams.

Through delivering good governance, it helps to promote below benefits:

- **Addresses and minimizes risk exposure effectively**
- **Builds a stronger brand image of the company**
- **Cultivates a culture of security awareness**
- **Develops consistency in the delivery of services**
- **Enhances client experience**
- **Facilitates secure exchange of confidential information**

### Contact Us

To learn more about our services, please contact us by [enquiry@hetermedia.com](mailto:enquiry@hetermedia.com) or (852) 2121 1555.