

IGNITE YOUR FUTURE WITH BUSINESS TECHNOLOGY

HKUST FULL-TIME MBA PROGRAM





The Hong Kong University of Science and Technology (HKUST)

The HKUST is a dynamic and forward-thinking university with a truly global outlook and innovative spirit. Since its founding in 1991, the University has developed a unique East-West educational ethos centered on the core values of excellence and diversity.

The HKUST Business School is a leader in the field in Asia and worldwide. We are uncompromising in our drive to set and meet new standards for international business education and research.

University Global Ranking

World No. 1

Top 400 Young Universities
Times Higher Education 2020

World No. 10 Greater China No. 1

Global University Employability Ranking
Times Higher Education 2019

Kellogg-HKUST EMBA World No. 1 for 9 times

Global Executive MBA Ranking
Financial Times

HKUST MBA Global Ranking

World's Top 20
13 consecutive years

Asia No. 1
6 times in 10 years

No. 5 Value for Money*

No. 5 International Mobility*

No. 4 Career Progress*

World-class Faculty
Asia Research No. 1*

Financial Times Global MBA Ranking 2020

* Amongst Top 20

International Recognition

One of the first business schools in Asia to receive dual accreditation:



THE MBA FOR ALL FUTURE LEADERS

The HKUST MBA is accessible to all, from young business professionals to tech specialists.

The HKUST MBA is one of the most flexible and practical curricula in Asia, and is organized in five career tracks. From the Business Technology & Analytics track, students gain the qualities and skillsets needed by all business leaders, both now and in the future.

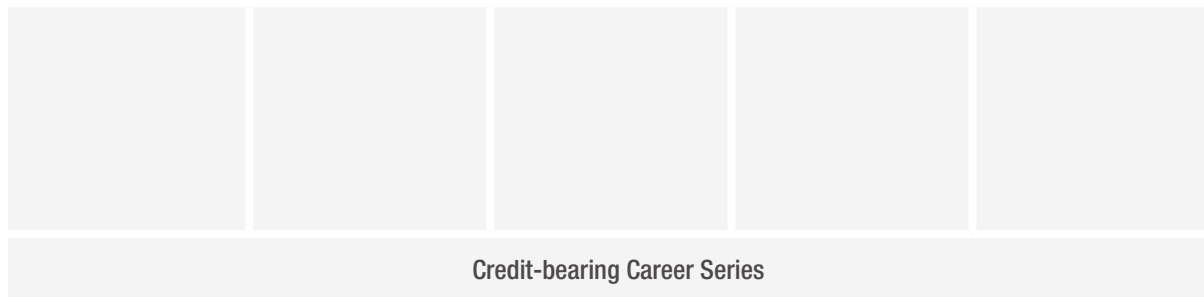
One of the Most Flexible Curricula in Asia

16 / 12
MONTH MONTH
OPTIONS

70+ FLEXIBLE CORES/
ELECTIVES

60%+ CUSTOMIZABLE
STUDY PLAN

Practical and Most In-Demand MBA Tracks

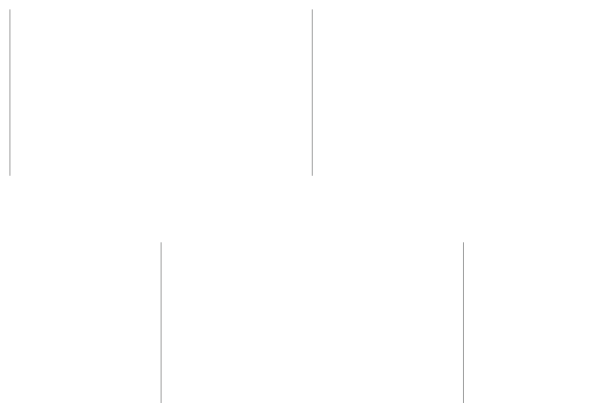


Business Technology for All Leaders

Harness the power of technology for business. Seize every new opportunity.

Innovation and technology define how we do business. Students on this track lead change by integrating technology with business. The content is designed to cater for the different needs and capabilities of professionals from all backgrounds.

Course Highlights*



* Sample course list for academic year 2020/21

FLEXIBLE CURRICULUM

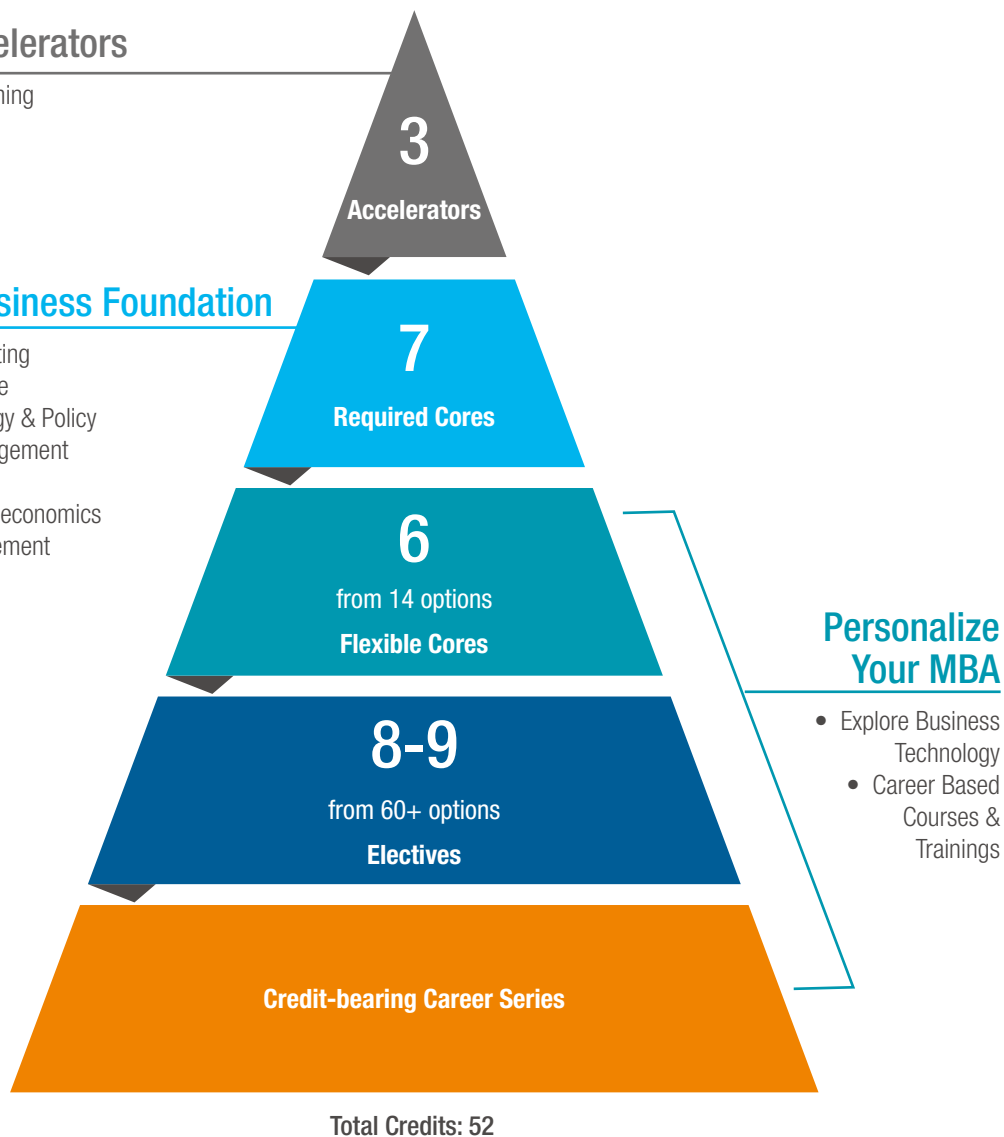
The all-round skillset nurtured by the HKUST MBA will give you an unparalleled competitive edge. Your academic learning will be customizable and complemented by credit-bearing practicums and career activities.

Pre-MBA Accelerators

- Python Programming
- Data Analysis
- Accounting

Build Your Business Foundation

- Financial Accounting
- Corporate Finance
- Marketing Strategy & Policy
- Operations Management
- IT Management
- Managerial Microeconomics
- Strategic Management



Your Dedicated MBA Advisors



Academic Advisor

Your first port of call for optimizing your learning experience based on your career goal



Career Coach

Your best partner as you embark on the next chapter in your career



DEFINE YOUR CAREER IMPACT

Lay a foundation for your future and optimize your opportunities with our full suite of career and professional development support:

All-Round Professional Development Services

- Professional workshops
- Company presentations and recruitment talks
- Career coaching by industry experts
- Overseas career treks
- MBA career fair
- Internships and practicums

Employment Highlights (Class 2019)

CAREER PROGRESS* **No.4** 

3-MONTH
EMPLOYMENT
91%

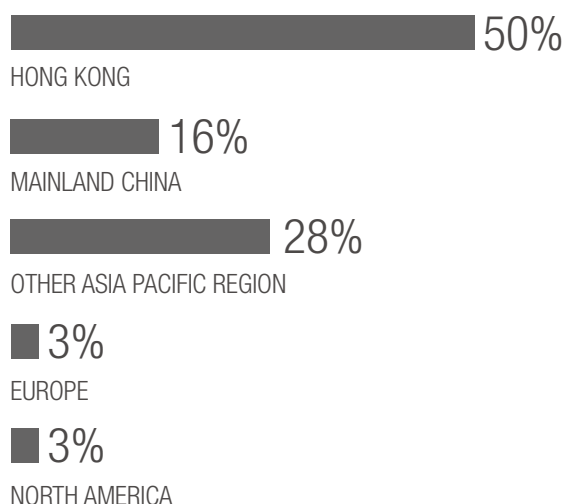
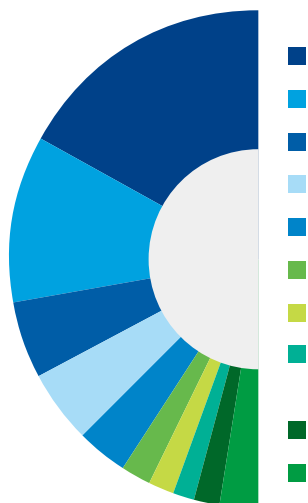
MEAN ANNUAL BASE SALARY
USD 77,600
excluding signing bonus and other guaranteed compensation

SWITCHED INDUSTRIES
POST-MBA
78%

SWITCHED JOB
FUNCTIONS POST-MBA
61%

Financial Times Global MBA Ranking 2020
* Amongst Top 20

Jobs by Industry & Location



Recent Employers:

Apple
Bank of China
Barclays UK
BASF

Boston Consulting Group
Citibank
Deloitte
Facebook

Goldman Sachs
Google
McKinsey & Co
S&P Global

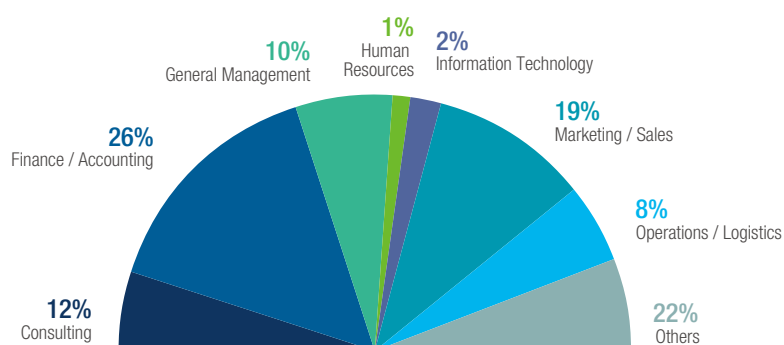
Schneider Electric
Tencent
Uber
and more....



LEARN WITH BRIGHT MINDS

Our Class

Every interaction, in and beyond the classroom, will challenge your perspectives and your comfort zone.



Class Profile (Intake 2018-2020)

Avg. Age: 29 (25-34)*

Avg. Years of Working Exp.: 6 (2-10)*

Avg. GMAT Score: 650 (570-720)*

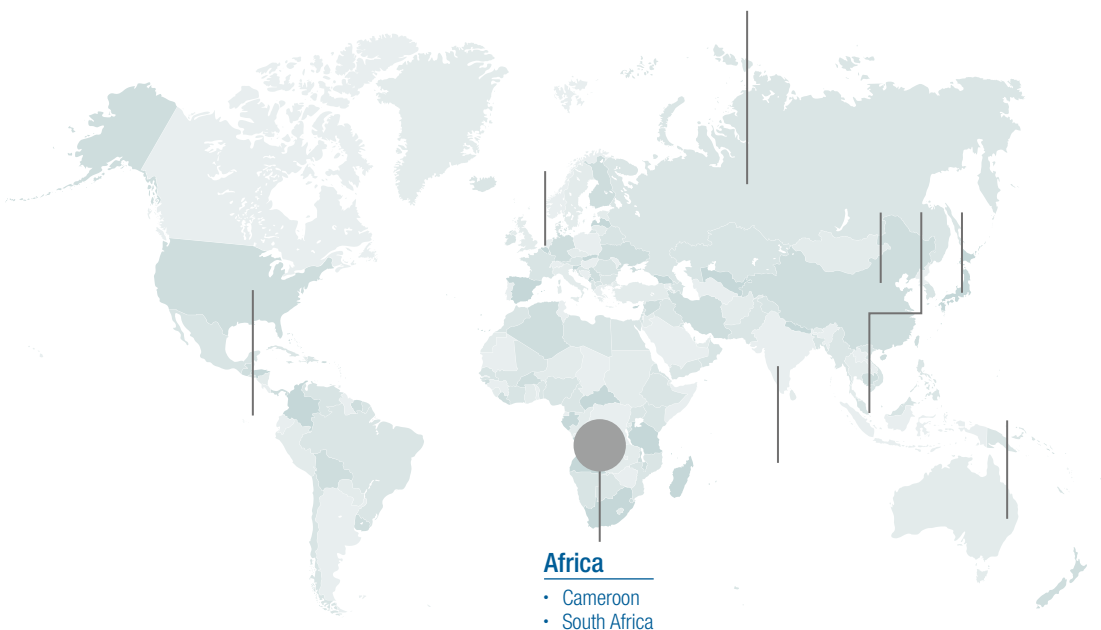
Non-local Students: 96%

Female: 34%

* Typical Range

Geographical Diversity

Regions/countries represented in the three most recent intakes:



BEYOND THE CLASSROOM

| Student Clubs

Take part in student-led and career-oriented clubs. Here are some examples:

- Finance & FinTech Club
- Management Consulting and Strategy Club
- General Management Club
- Japan Club
- Social Impact Club

and more...

“

The aspirations of the club included enhancing knowledge, developing core consulting skills, and expanding our networks in the field.

”

“

As future leaders, it is our responsibility to drive positive change in society, today and tomorrow.

”



Career Treks

Career-oriented company visits to cities such as Shanghai (China) and Singapore, to understand the business and employment landscape in the region.



International Study Tours

Understand market dynamics and cultural practices. Overseas study tours to cities like Silicon Valley (US) and Moscow (Russia) to learn more about innovations and the Belt and Road Initiative.



Global Network for Advanced Management (GNAM)

HKUST is the only member school in Hong Kong that is in the prestigious network with universities such as Yale, Oxford, and HEC Paris offering credit-bearing Small Network Online Courses (SNOC) for students to study global courses in town.



Exchange Program

Full-term exchange at one of our renowned partner schools such as Columbia, Yale, London Business School, HEC Paris, Tsinghua University, among others, are all within your reach.

OUR ALUMNI NETWORK

| Alumni Network

5,000+
ALUMNI

65+
NATIONALITIES

Lifelong access to our close-knit elite community:

Sense of Support

Experience Exchange

Worldwide Network

| Online Alumni Community

Exclusive to our HKUST MBA alumni and students. Gain direct access to the global MBA community, build meaningful connections and initiate resource-developing interactions.

| Alumni Audit

Participate in selected courses and refresh your knowledge for a reasonable course fee after graduation.



| Alumni Mentorship Program

Students can connect with a dedicated alumnus/ alumna to build a learning partnership. Gain valuable knowledge and advice beyond the classroom.



| Alumni Events

Networking and Alumni Nights

These events introduce newcomers to the MBA community. Engage with business professionals from a wide variety of domains and backgrounds.

Alumni Insights Panel

Experienced executives and alumni leaders from different industries share their insights on various topics and exchange ideas.

Reunions

Discover new networks and reconnect with your alma mater. On-campus and off-campus reunion events of various scales and themes.



| Admissions Requirements

To apply for our program, you will need the following:

- Bachelor's degree
- Minimum 2 years of full-time work experience after your first degree
- Satisfactory GMAT/GRE score
- Ability to contribute to the MBA community during and after the program

Our program is taught in English. If English was not the language of instruction of your undergraduate or postgraduate degree, you must provide a satisfactory TOEFL or IELTS result.

| Scholarship and Financial Aid

We offer various scholarships and professional awards to outstanding candidates. No additional application material is required. These scholarships and professional awards include the following:

If you are a returning HKUST graduate or referred by HKUST MBA or EMBA alumni, you can enjoy an application fee waiver, guaranteed admissions interview, and tuition fee reduction upon successful admission.

Leap into the Future with the HKUST MBA

Online Application

Application fee: HK\$1,000

Tuition fee: HK\$585,000

Application Deadlines



International candidates are advised to apply by Round 2 to allow sufficient time for visa application.

HKUST MBA Program

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Tel: (852) 2358-7539



MBA

All information and arrangements mentioned in this leaflet are subject to change and availability.
The University reserves the final right to revise this information at any time and will not be held liable in any form should such circumstances arise.